

CAPABILITY STATEMENT

HEOR Africa: health economics and health financing for African health systems

HEOR Africa is a health economics and health financing firm based in Kigali and Addis Ababa, serving sub-Saharan Africa: health insurance and actuarial analysis, economic evaluation and HTA, costing, impact evaluation and training.

Practice areas

Health financing and insurance. Insurance design, actuarial analysis, benefit-package costing and strategic purchasing for governments and insurers moving towards universal health coverage with less external funding.

Economic evaluation and health technology assessment. Cost-effectiveness and budget impact analysis, local adaptation of published models, and support to health technology assessment processes and benefit-package committees.

Costing studies and unit-cost data. Unit costs, programme and intervention costing, costed national strategies and cost databases — the cost evidence that insurance design, economic evaluation and budgeting all depend on.

Impact and programme evaluation. Quasi-experimental and econometric evaluation of health programmes and financing reforms, household survey analysis and mixed-methods evaluation.

Patient and stakeholder preferences. Discrete choice experiments and willingness-to-pay studies that show what patients, health workers and households value — evidence for insurance design, service delivery and workforce policy.

Data analytics and modelling. Reproducible R pipelines, decision and financing models, and dashboards that turn routine health and financing data into evidence your team can update.

Training and capacity building. Short courses and mentoring in health economics, health financing, HTA and modelling in R — taught by university faculty and practitioners, and built around your own data and decisions.

Market access evidence for African payers. Local evidence and model adaptation for global HEOR firms and industry affiliates — local costs, epidemiology and payer processes to support submissions to African insurers and HTA bodies.

Service packages

- **Rapid Costing Study** — Typically 6–8 weeks when existing financial and service data are available.
- **Benefit Package Costing Sprint** — Typically 6–8 weeks for a defined package with existing claims or facility data.
- **HTA Readiness Assessment** — Agreed at scoping; typically 6–10 weeks, depending on the number of institutions and interviews.
- **Grant Economic Evaluation Package** — Proposal stage: typically 2–4 weeks before the submission deadline.
- **Value-for-Money and Cost-per-Beneficiary Analysis for NGOs** — Typically 4–8 weeks, depending on how programme finance and monitoring data are organised.

- **Local Adaptation Partner for Global HEOR Firms** — Typically 3–6 weeks from an agreed adaptation specification.

How we work

- **Reporting: CHEERS 2022.** Economic evaluation reports follow the Consolidated Health Economic Evaluation Reporting Standards 2022 (CHEERS 2022), a 28-item checklist covering the study question, methods, results and the involvement of patients and others affected by the study.
- **Good practice guidance: ISPOR and reference cases.** Model design, budget impact analysis and preference studies follow the relevant good practice reports of ISPOR (the Professional Society for Health Economics and Outcomes Research) and the Society for Medical Decision Making.
- **Reproducible analysis pipelines.** Analyses and models are written in R, or in documented Excel where the client needs it, and kept under version control.
- **Independent quality control.** Before results are released, a second analyst who did not build the model checks it against a written checklist covering inputs, logic, code and outputs.

Key facts

- **Offices:** Kigali, Rwanda and Addis Ababa, Ethiopia
- **Coverage:** Sub-Saharan Africa, on site or remotely
- **Working languages:** English and French
- **Invoicing currencies:** US dollars (USD), Rwandan francs (RWF) and Ethiopian birr (ETB)
- **Contracting:** Direct contracts, subcontracts to prime contractors, and white-label work for consultancies
- **CVs:** CVs of the proposed team are available on request for each bid or proposal

Data protection

- Personal data are processed in line with Rwanda's Law No. 058/2021 relating to the protection of personal data and privacy and Ethiopia's Personal Data Protection Proclamation No. 1321/2024.
- Registration with Rwanda's National Cyber Security Authority is in progress.
- Non-disclosure agreements are signed as standard before scoping.

Contact

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Pricing on request. CVs available on request.